

## **ENDOWMENT & DEVELOPMENT FOUNDATION: OUR ROADMAP TO THE FUTURE!**

### *“New Heights...No Limits”*

Lawrence County Memorial Hospital opened its doors in the summer of 1950. Over the past 68 years the hospital has evolved, grown, expanded and seen many changes. In 2011, Lawrence County Memorial Hospital embarked on its most extensive renovation yet with the transition to a new, state-of-the-art, surgery center. Over the past 6 months the hospital has been recruiting a new General Surgeon. “One of the common themes stated by the surgeons who have visited the hospital campus during the recruitment phase is the fact that our surgery center is so modern, much like you will see in a large metropolitan area” said Don Robbins, CEO.

With our new General Surgeon, Dr. Faris A. AL-Gebory and continued use by all of our highly skilled Specialty Surgeons, we are ready to embark on the next phase of our surgery center journey and that is to complete the final operating room, Room Number 3. Currently, Room 3 is roughed in but will need finishing that will include surgical booms, cabinetry, mobile surgical equipment and other items to finish it out. The expected cost will run between \$650,000 to \$750,000. The completion of the room will allow our surgery center to accommodate more patients in an efficient manner and ensuring that you can get your surgical care right here at home.

In today’s era of medicine, you do have a choice. Not only are you our valued patients but you are our valued customer, you can shop around. We are driven by our hospital’s values of Integrity, Respect, Commitment, Patient-Focused, Positive and Caring for each and every one of you. We know that all of this cannot be done without your support and your commitment. We are truly thankful that you choose Lawrence County Memorial Hospital for your care.



DON ROBBINS, CEO

DR. FARIS A. AL-GEBORY

# Donations

Donations listed here, given from July 1, 2017 to June 30, 2018. These donors support the mission of our hospital to provide excellent healthcare for the residents of Lawrence County and the surrounding area. For them, we are deeply grateful.

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Lawrence County Memorial Hospital

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Barbara Ruppel

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*Your Donation Saves Lives*  
**Honor family and friends while helping others**  
by giving to the Foundation in your loved ones name.

## 2018 and Beyond

As with any healthcare organization or any business organization, you must have goals set to achieve. Often times, however, good intentions are set and goals developed but are too soon put on the shelf and collect dust, never to be achieved. We at Lawrence County Memorial Hospital have recently worked with Quorum Health, multiple community leaders, other stakeholders in the community, our department leaders and employees to determine what direction we need to go by completing a 2018 Strategic Plan. Strategic Plans are formulated as a 1 to 3 year plan of action based on a set of goals that we want or need to achieve to be successful. Our ultimate goal(s) is to achieve our **Mission, Vision and Values:**

**Mission:** *Lawrence County Memorial Hospital will be the healthcare provider of choice with excellent customer care.*

**Vision:** *Exceeding all Customer Expectations.*

**Values:** *Integrity, Respect, Commitment, Patient-Focused, Positive and Caring.*

### Three Main Components of our 2018 Strategic Plan:

1. **Focus on the Future** needs of the community that include variation in specialty care, robust acute care clinic, and recruitment of more primary care physicians.
2. **Better Communication** to the communities that we serve regarding what we have to offer including acute care clinic, diversity of specialty care, and high quality health care scores based on patient satisfaction ratings from CMS. All of this can be achieved by continually updating our web site, better use of our local news outlets and more use of social media.
3. **Managing Change** by listening to our patients and understanding that change is necessary. Change will also include investigating how we can bring more diversified specialty care to the area by partnering.

We expect to thoughtfully evaluate our needs, continually listen to you, and make sound decisions to affect our immediate future and our future for years to come.

# JOY TO THE WORLD



*Wishing you a beautiful holiday season  
and a new year of peace and happiness!*



**ENDOWMENT & DEVELOPMENT FOUNDATION**  
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 Lawrenceville, IL 62439  
 618.943.1000

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